



## Lancaster University Students' Union Elections

### Guidance on Endorsements

Any individual Lancaster University student can publicly endorse and/or campaign for a candidate in our elections.

However, there are some rules and exceptions that we have in-place to keep our elections fair and fun:

1. **Anyone who is not a student is not allowed to endorse or campaign for a candidate.** That includes: lecturers, Students' Union staff, staff at your favourite takeaway, your parents, etc.
2. **Anyone who is part of the Students' Union's Trustee Board cannot publicly endorse a candidate.** That means the current Full-Time Officers and Student Trustees have to remain impartial.
3. **Candidates are not allowed to form a “slate”.** A slate is a group of candidates campaigning together. This means candidates can't endorse another candidate – for instance a candidate for the role of President couldn't also encourage students to vote for their friend who is a candidate for the role of Wellbeing Officer.
4. **Societies, sports teams, or any other group cannot endorse as a collective.** A candidate can be endorsed by the President of the Society, or even the entire executive, but cannot be endorsed by the society as a whole.
5. **Endorsements must be positive in their nature.** Endorsements should be a statement of why you are voting for a candidate, not an encouragement of opposition to another candidate.

As a student leader, you may be asked by a candidate to endorse them, their manifesto, and their campaign. We encourage you to do this – if you feel comfortable!

#### **We want to use your endorsement wisely!**

Maybe you want to speak to all the candidates first? Perhaps you'd like a commitment from them on something you care about before committing to an endorsement?

Remember: you are allowed to endorse as many or as few candidates as you like! You can withhold or withdraw your endorsements at will.

We're looking forward to seeing how you all engage in this year's elections.

If you have any questions or concerns, please don't hesitate to get in touch on [lancastersuelections@lancaster.ac.uk](mailto:lancastersuelections@lancaster.ac.uk).

