

OPERATING PLAN FOR:	LUSU Communities: LUSU Green	Operating Lead: Patrick James	SLT Lead: Chris Cottam	2024 - 2025
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LUSU's STRATEGIC OUTCOMES:			
1. Belonging: Helping students feel they belong by being the heart of the student community.	2. Voice: Helping students make change by being the legitimate voice of students at Lancaster.	3. Supporting: Supporting students' wellbeing and celebrating their achievements.	4. Sustainable: Helping students in the future by creating a thriving and sustainable Union and campus.

Agreed Deliverables

DELIVERABLES	KPI/ INDICATOR OF SUCCESS	TIMEFRAME/ MILESTONES	WHO IS RESPONSIBLE / INVOLVED	COMMENTS ON PROGRESS	PROGRESS
Green Impact Students' Unions	Green Impact accreditation obtained and level of award (e.g. Very Good, Excellent etc.)	Workbook due on 5 th April 2025	Scott Barker	Working towards 'Very Good'	Yes
LUSU Green volunteering and engagement programme: • ECOWild and Wild Wellbeing • LUSU Green Adventures (volunteering off-campus with partner organisations) • Sustainable food themed events (ECOEats legacy activity) • Sustainable lifestyle festivals	To engage 250 individual students in the programme.	Academic year 24/25, target met by June 2025	Scott Barker and Anna Mummery	Currently engaged 220 core volunteers (end of Term 2)	Yes
ECOChallenge	To engage all colleges and 40 students in the teams pitching at the ECOChallenge final	Lent term 2025	Scott Barker	42 students pitched at final, 8 mentors, 5 judges	Yes
LUSU Green Communications: • Instagram and Facebook • LUSU Green newsletter	Frequency and level of communication on sub-channels vs. main LUSU channel. Level of interaction with content. Collaborate with LUSU communications team on delivery	Academic year 24/25	Scott Barker and Anna Mummery	2/3 x per week posting on both + Frequent collaboration with internal comms. Fortnightly newsletter	Yes
LUSU Sustainability Policy / Strategy Work: • Carbon Reduction • Procurement • Embedding sustainability as an organisational value • Staff/officer development on sustainability	An organisation-wide priority aligning with the overall strategy. Trustee, Governance Sub-Committee and whole organisation project.	Academic year 24/25 +	TBC External suppliers	Carbon workshops with academic reps, sports and societies forums. Creation of Sustainable Events action plan & sustainable	

Please note we are encouraging all Operating Plan Leads to at least allow 25% capacity to work on FTO / LCO mandates

				welcome week policy	
Use of Lancaster University’s ECOHub space	Deliver a programme of events/activities within the ECOHub using internal/external spaces. Agree dates/times of LUSU usage with LU Facilities. Ensure equipment is used safely and returned to storage after events. Keep workspaces clean/tidy.	Academic year 24/25	LUSU Green Team	Delivered 15+ nature themed events from the ECOHub	Yes
Campaigning and advocacy: make change on sustainability issues, ensure your voice is heard on issues important to you.	Number of campaigns (and associated student) supported Supporting officer-led projects/initiatives.	Academic year 24/25	LUSU Green Team	Supported PBU campaign on social media, and supported cycle campaign for better cycle paths on A6	Yes

Objectives

TEAM OBJECTIVES	LINK TO STRATEGIC OUTCOMES	'SMART ACTIONS'	KPI/ INDICATOR OF SUCCESS	TIMEFRAME/ MILESTONES	WHO IS RESPONSIBLE / INVOLVED	COMMENTS ON PROGRESS	PROGRESS
Green Impact: achieve very good status	Sustainable union	- Create quantifiable action plan for areas of GISU workbook to focus on. - Identify key staff / officers to work with, associated with action plan above. - Track actions agreed with critical staff / officers to scale self-assigned points according to progress.	GISU accreditation standard achieved. Level of staff awareness/engagement in GISU across organisation.	Michaelmas 2024: initial meetings with LUSU staff. Lent 2024: follow-up and confirm actions with LUSU staff. Spring 2025 (workbook due 5 th April): submission and audit.	Scott Barker Pat James Chris Cottam Jack Watson Anna Mummery	Currently projecting at 'Very Good' High awareness from staff, with involvement from most of organisation	
Volunteering and engagement programme: 15 on-campus sessions and 6 off-campus 'adventures'	Sustainable union Belonging Supporting	- Create a term-by-term programme with quantified number of sessions to meet identified targets. - Track attendance at sessions to identify trends in student interest to shape future priorities (e.g. term 2,3 programme). - Recognise and reward frequent student attendees to build a sense of community and belonging. - In the case of additional sessions proposed by societies, external groups etc., review capacity and alignment to identify whether proposal compliments or conflicts with existing plans.	Number of sessions delivered Number of partner organisations for off-site adventures Number of students participating overall in the programme 'Core', 'Collaborator' and 'Network' type engagements.	Review metrics on a term-by-term basis	Scott Barker Anna Mummery Pat James	Delivered 47 events (up to end of Term 2). Engaged 1,175 in total	
LUSU Green Communications	Sustainable union Belonging Supporting	- Agree frequency of distribution of key deliverables: - LUSU Green newsletter - LUSU Green Instagram posts	Number of posts/newsletter issues Level of engagement/interaction with social media	Review metrics on a termly basis	Scott Barker Anna Mummery Pat James Iain Thorley	See table above	
Campaigns / Advocacy	All LUSU strategic outcomes	Work with FTO's to identify priority campaigns (and thus number of campaigns) and capacity to synergise activity.	Number of campaigns Student engagement level in the campaigns	Review metrics on a termly basis	Scott Barker Anna Mummery Pat James Chris Cottam LUSU FTO's	Plant-based universities, Cycling campaign, Green Horizon, Swap and Style	