

Make your own Roses promo video—get £50 from LUSU for it!

With Roses fast approaching, we're giving our clubs and socs the chance to represent the event and showcase your creativity! The incentive? Show off your skills, earn some money for your club or soc and have your content shared far and wide.

We're asking all eligible clubs and socs competing in Roses to create their own promotional video. It could be for your own fixture, the weekend as a whole, or both. The choice is yours.

Every team who creates a video in the time frame, and meets all the criteria, will receive £50 for their group. The videos will also be judged by LUSU – with the best three receiving £100!

Eligibility

To be eligible, you must be a **Lancaster Sport Club or Society competing at Roses 2026**. York teams are not eligible to take part. Payment will be made to the Sport Club or Society as a whole – unfortunately we are not able to give individual payments for separate teams within the same club (ie 1st and 2nd team).

Video Criteria

For your group to receive £50, and to be entered into the competition for £100, there are certain criteria we ask them to meet.

Roses Logo: The official Roses 2026 logo must be included and legible.

You Club / Soc Logo: Optional – feel free to advertise the event as a whole, or a showcase of your Sport Club or Society within Roses.

LUSU Logo: Roses is proudly brought to you by LUSU. LUSU logo must be included.

Date, time, location: For Roses weekend – May 1-3rd 2026, Lancaster University Campus. You can also include the same information for your own fixtures.

Social media: Your video must be made live and public. Post your video to your official Instagram account and tag us (@LancasterSU) so we can see it and share it.

Inoffensive: Your video should be inoffensive. This includes no sexual imagery, and any bigotry (sexism, racism, homophobia, transphobia, ableism, xenophobia, etc.) will not be tolerated.

Creative: We want to see your creativity and group flare!

Length: Minimum 30 Seconds – Max 2 minutes

The deadline for your videos to be posted to Instagram is **no later than Monday 27th April**. The sooner you post your video, the most exposure it will get – so get them in earlier if you can. Good luck—we can't wait to see what you come up with!